FREDERICK J. BACON

WINNER OF

WORLD'S CHAMPIONSHIP CUP

OCT. 15, 1926

To hear Mr. Bacon in vaudeville, concert or broadcasting is a musical treat to all lovers of the banjo, and creates *additional* interest for this popular—

Only Original American Instrument

How Mr. Bacon's Playing Benefits the Banjo and Promotes Sales!

WORLD'S CHAMPION BANJOIST COMING

At Pantages Monday for one evening performance; also at Newhouse Hotel luncheon Monday, auspices Daynes-Beebe Music Co.

Salt Lakers will have an opportunity to hear Mr. Bacon at Pantages Theatre, Monday. His time here is limited, but he will appear at the theatre for one performance, or more if possible. He will also appear at a noon luncheon of the 100% Club at the Newhouse Hotel, Monday, and at 1:55 will be at the East High Auditorium. He will be at the Daynes-Beebe store Monday to give suggestions to Banjoists or those contemplating purchasing instruments.

MAIL COUPON FOR FREE BANJO CATALOGS

Daynes-Beebe Music Co.

61 South Main St., Salt Lake, Utah.

Please send me FREE, postpaid, and with no obligation on my part, Bacon Banjo Catalog, factory prices and easy terms and FREE 5-DAY TRIAL OFFER.

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From Spokesman-Review, Spokane, Wash.

SCOOP!

TODAY ONLY

Sensational Personal Appearance of the World's Greatest Banjo Player

FREDERICK J. BACON

ORPHEUM CIRCUIT HEADLINER

Designer and Owner of the Bacon Banjo Mfg. Co. (appearance here through co-operation Sherman, Clay & Company).

At 7:10 and 9:10 Shows.

"A Treat no true Music Lover should miss."

BACON BROADCASTS FROM THE AIR

San Jose, Cal.—Mr. Fred Bacon's recent visit to the west coast stirred up quite a little activity in the banjo groups of that section of the country. Mr. Bacon performed at an amazing number of places in a short time, was master of ceremonies at a banjo contest won by Nelson Rogers of Santa Cruz, and created a good deal of interest in the idea of a banjo players' guild to be formed for the west coast. In between times Mr. Bacon broadcast from several stations, and finally crowned his visit with a banjo performance broadcast from a plane 1500 feet above the ground and averaging 100 miles an hour.

WORLD'S GREATEST BANJOIST MAKES ANNUAL VISIT

Frederick J. Bacon, with his $500 Bacon silver bell banjo, is making his second annual visit to Stockton. He will give a fifteen-minute concert tomorrow morning at Stockton High School, where he played last year and was given a wonderful reception. At noon, he will be the guest of Elwood Laws, assistant manager of the California Theatre, at the Twenty-Thirty Club luncheon. From 1 to 2 o'clock he will give a program at Sherman Clay's, 515 East Main street, which is open and free to the public.

TELEGRAM

SAN JOSE, CALIF., OCT. 14, 1927.

CENTRAL CALIFORNIA BANJO CONTEST FINISHED TONIGHT CALIFORNIA THEATRE. WON BY NELSON C. ROGERS, SAN JOSE, PLAYING MONTANA SPECIAL SILVER BELL. HARRY LANGDRAM, SANTA CRUZ, CLOSE SECOND, PLAYING NUMBER SIX SILVER BELL. AWARDED CUPS, ALSO SOLOS ON PROGRAM BIG HIT. BACON MADE AEROPLANE FLIGHT TODAY. PLAYED BANJO IN PLANE BROADCASTED TWICE. MAILING PHOTOS CONTEST WINNERS AND AEROPLANE STUNT.

A. CARO MILLER.

From "FRETS"

MAGAZINE — May — 1926

FREDERICK J. BACON

To attain a national reputation as a virtuoso on any instrument is an honor attained by few. Only an equally small number of men can successfully become recognized as industrial executives of first magnitude. To reach the highest pinnacle of success in either one of these divergent fields of human endeavor is distinction in itself, but to attain such lofty heights in both fields is, indeed, a noteworthy accomplishment. Frederick J. Bacon, or Fred Bacon, as he is more familiarly known from coast to coast, enjoys that unique honor.

As an artist Mr. Bacon is well known to thousands of fretted instrument music lovers throughout the United States, who never fail to marvel at his complete mastery of the banjo.

Universally acclaimed by critics as one of the greatest masters of this instrument, he inevitably brings to his audience a genuine masterpiece of banjo playing.

In his renditions of the old-time Southern type of melodies, characteristic of the banjo, one can only marvel at the wondrous blending of tones; the low melody of the bass hauntingly indistinct below the full rich tenor notes.

However, his interpretations of any kind of music, operatic excerpts, concert melodies and folk songs are equally brilliant and can only be described as master renditions.

He has appeared in almost every city of consequence in the country and has broadcast from practically all of the foremost radio stations in the United States. Whether upon the concert platform, the stage or before the microphone, his reputation as a virtuoso marks his appearance as the stellar attraction on any program. Advocates of the old five-stringer hold the name of Fred Bacon in reverence as the greatest present day exponent of the instrument they cherish.

He is the writer of numerous compositions, methods and arrangements for the banjo, all of which works are marked by a distinctive type of imagination and originality. Not a few of his writings for the banjo reflect not only a perfect knowledge of the hidden possibilities of the instrument but reveal a degree of genius.

It is difficult to conceive of a man so constituted being equally blessed with a gift for business, yet Fred Bacon's talents in the world of commerce compare favorably with his attainments in the world of professional music.

He is president of the Bacon Banjo Company, Groton, Conn., one of the leading manufacturers of banjos in this country. The Bacon banjos are not only nationally known but are played by banjoists in all parts of the world. In his commercial life, Mr. Bacon is associated with David L. Day,who is vice-president and general manager, and who has been connected with the manufacturing of banjos for over forty years.

Mr. Bacon while in Kansas City, Mo., this Fall, played for Dave Rubinoff, musical director of the Symphony Orchestra at the new, beautiful Midland Theatre. A few days later Mr. Bacon received the following letter from Mr. Rubinoff:

"Really, never in my life, have I enjoyed anything more than your wonderful, artistic banjo playing. Here's to the greatest Banjoist I have ever heard. An Artist to his fingertips.

"Dave Rubinoff."

One look at a

B & D MONTANA NE PLUS ULTRA

reflects its marvelous beauty